



Marketing and Promotions Internship - Iowa Barnstormers (Des Moines, IA)

Description

The Iowa Barnstormers Football Club, is a dynamic, locally owned, highly successful franchise that plays in the Indoor Football League. Based in Des Moines, IA, the team has established a strong, loyal fan base and is looking for energetic, professional, and self-motivated interns to assist with the 2018 season.

Responsibilities:

Under the guidance of the Marketing Coordinator, Marketing and Promotions Interns will focus on implementing a variety of marketing campaigns and executing all Barnstormers home games

- Marketing and Promotions Interns will be required to attend all eight (8) Iowa Barnstormers home games
- Will be responsible for assisting with the set up and tear down of all home games
- Will assist with game operations, including the implementation of all in-game and on-field promotions
- Will assist with the implementation of theme nights
- Will assist in the distribution of sales and promotional materials
- Will be required to attend a minimum of ten (10) community appearances throughout the course of the internship
- Other duties as assigned by Marketing Coordinator
- Due to the nature of this position, Marketing and Promotions Interns must be willing to work non-traditional hours, some weekends, holidays, and game days

➤ Please note if you are interested in receiving office hours. Limited availability.

Requirements:

- Earning college degree in sports, sales, marketing, or related field
- Must have strong interest in marketing field
- Excellent communication skills, both verbal and written

This internship is unpaid.

Interested candidates should send a resume and cover letter to Juli Pettit at julipettit@theiowabarnstormers.com or mail to:

Iowa Barnstormers
730 3rd St.
Des Moines, IA 50309

We thank all applicants, but only those selected for an interview will be contacted.