



## **Media Relations Internship - Iowa Barnstormers (Des Moines, IA)**

### **Description**

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The Iowa Barnstormers Football Club, is a dynamic, locally owned, highly successful franchise that plays in the Indoor Football League. Based in Des Moines, IA, the team has established a strong, loyal fan base and is looking for energetic, professional, and self-motivated interns to assist with the 2019 season.

### **Responsibilities:**

Under the guidance of the Marketing Coordinator, Media Relations Interns will assist with all game day media relations for the Iowa Barnstormers

- Media Relations Interns will be required to attend all seven (7) Iowa Barnstormers home games as well as keep up with all seven (7) Iowa Barnstormers road games (Potential for additional post-season games)
- Will create Game Previews and Post-Game releases for all fourteen (14) Barnstormers regular season games as well as potential post-season games
- Will curate Game Notes and Flip Charts for all seven (7) Barnstormers home games
- Will represent the Iowa Barnstormers in the Press Box at all seven (7) home games
- Will be required to attend a minimum of ten (10) community appearances throughout the course of the internship
- Will be scheduled for consistent office hours throughout the course of the internship
- Other duties as assigned by Marketing Coordinator
- Due to the nature of this position, Marketing and Promotions Interns must be willing to work non-traditional hours, some weekends, holidays, and game days

### **Requirements:**

- Earning college degree in sports, sales, media, communications, or a related field
- Must have strong interest in sports field
- Excellent communication skills, both verbal and written

*This internship is unpaid.*

Interested candidates should send a resume and cover letter to Juli Pettit at [julipettit@theiowabarnstormers.com](mailto:julipettit@theiowabarnstormers.com) or mail to:

Iowa Barnstormers  
730 3<sup>rd</sup> St.  
Des Moines, IA 50309

We thank all applicants, but only those selected for an interview will be contacted.