



Digital and Game Production Manager - Iowa Barnstormers (Des Moines, IA)

Description

The Iowa Barnstormers Football Club, is a dynamic, locally owned, highly successful franchise that plays in the Indoor Football League. Based in Des Moines, IA, the team has established a strong, loyal fan base and is looking for an energetic, professional, and self-motivated person to continue to expand in the community.

Responsibilities:

The Digital and Game Production Manager will focus on curating original creative content for the Iowa Barnstormers including graphic design, video production, and digital game day content.

- The Digital and Game Production Manager will contribute creative ideas for exciting and engaging digital content
- Will contribute creative and engaging video content and graphic design projects for the Iowa Barnstormers social media platforms as well as game days
- Will curate video projects in conjunction with themed game days
- Will create digital content in coordination with Iowa Barnstormers marketing strategies and partnerships
- Will create game day scripts and direct game production for all Iowa Barnstormers home games
- Due to the nature of this position, the Digital and Game Production Manager must be willing to work non-traditional hours, some weekends, holidays, and game days

Requirements:

- 4-year college degree in marketing, graphic design, video production, or related field.
- Must have a strong work ethic and competitive desire to be the best.
- Excellent interpersonal communication skills, both verbal and written.
- Strong graphic design and/or video editing skills.
- Strong leadership, organizational and computer skills.

Interested candidates should send a resume and cover letter to Juli Pettit at julipettit@theiowabarnstormers.com or mail to:

Iowa Barnstormers
730 3rd St.
Des Moines, IA 50309

We thank all applicants, but only those selected for an interview will be contacted.