



## **Marketing and Promotions Internship - Iowa Barnstormers (Des Moines, IA)**

### **Description**

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The Iowa Barnstormers Football Club, is a dynamic, locally owned, highly successful franchise that plays in the Indoor Football League. Based in Des Moines, IA, the team has established a strong, loyal fan base and is looking for energetic, professional, and self-motivated interns to assist with the 2020 season.

### **Responsibilities:**

Under the guidance of the Sales and Marketing Manager, Marketing and Promotions Interns will focus on implementing a variety of marketing campaigns and executing all Barnstormers home games.

- Marketing and Promotions Interns will be required to attend all seven (7) Iowa Barnstormers home games (Potential for additional post-season games)
- Will be responsible for assisting with the set up and tear down of all home games
- Will assist with game operations, including the implementation of all in-game promotions
- Will be assigned a specific game day job to carry out throughout the season
- Will assist with the implementation of theme nights
- Will assist in the distribution of sales and promotional materials
- Will be required to attend a minimum of ten (10) community appearances throughout the course of the internship
- Other duties as assigned by Marketing Coordinator
- Due to the nature of this position, Marketing and Promotions Interns must be willing to work non-traditional hours, some weekends, holidays, and game days

➤ Please note if you are interested in receiving office hours. Limited availability.

### **Requirements:**

- Earning college degree in sports, sales, marketing, or related field
- Must have strong interest in marketing field
- Excellent communication skills, both verbal and written

*This internship is unpaid.*

Interested candidates should send a resume and cover letter to Juli Pettit at [julipettit@theiowabarnstormers.com](mailto:julipettit@theiowabarnstormers.com) or mail to:

Iowa Barnstormers  
730 3<sup>rd</sup> St.  
Des Moines, IA 50309

We thank all applicants, but only those selected for an interview will be contacted.