



Media Relations Internship - Iowa Barnstormers (Des Moines, IA)

Description

The Iowa Barnstormers Football Club, is a dynamic, locally owned, highly successful franchise that plays in the Indoor Football League. Based in Des Moines, IA, the team has established a strong, loyal fan base and is looking for energetic, professional, and self-motivated interns to assist with the 2020 season.

Responsibilities:

Under the guidance of the Sales and Marketing Manager, Media Relations Interns will assist with all game day media relations for the Iowa Barnstormers

- Media Relations Interns will be required to attend all seven (7) Iowa Barnstormers home games as well as keep up with all seven (7) Iowa Barnstormers road games (Potential for additional post-season games)
- Will create Game Previews and Post-Game releases for all fourteen (14) Barnstormers regular season games as well as potential post-season games
- Will curate Game Notes and Flip Charts for all seven (7) Barnstormers home games
- Will represent the Iowa Barnstormers in the Press Box at all seven (7) home games
- Will manage the Iowa Barnstormers Twitter feed during all games (home and away)
- Will be required to attend a minimum of ten (10) community appearances throughout the course of the internship
- Will be scheduled for consistent office hours throughout the course of the internship
- Other duties as assigned by Marketing Coordinator
- Due to the nature of this position, Marketing and Promotions Interns must be willing to work non-traditional hours, some weekends, holidays, and game days

Requirements:

- Earning college degree in sports, sales, media, communications, or a related field
- Must have strong interest in sports field
- Excellent communication skills, both verbal and written

This internship is unpaid.

Interested candidates should send a resume and cover letter to Juli Pettit at julipettit@theiowabarnstormers.com or mail to:

Iowa Barnstormers
730 3rd St.
Des Moines, IA 50309

We thank all applicants, but only those selected for an interview will be contacted.