



Sales Internship - Iowa Barnstormers (Des Moines, IA)

Description

The Iowa Barnstormers Football Club, is a dynamic, locally owned, highly successful franchise that plays in the Indoor Football League. Based in Des Moines, IA, the team has established a strong, loyal fan base and is looking for energetic, professional, and self-motivated interns to assist with the 2020 season.

Responsibilities:

Under the guidance of the Sales Manager, Sales Interns will focus on prospecting through calls, community events, and face-to-face meetings with an emphasis on group outings.

- Sales Interns will be required to attend all seven (7) Iowa Barnstormers home games (Potential for additional post-season games)
- Will be responsible for assisting with the set up and tear down of all home games
- Will assist with the box office as well as fan services and other sales related duties during all home games
- Will assist with the implementation of theme nights, in conjunction with the Marketing staff
- Will assist in the distribution of sales and promotional materials
- Will be scheduled for consistent office hours throughout the course of the internship
- Will be required to attend a minimum of ten (10) community appearances throughout the course of the internship
- Other duties as assigned by Sales Manager
- Due to the nature of this position, Sales Interns must be willing to work non-traditional hours, some weekends, holidays, and game days

Requirements:

- Earning college degree in sports, sales, marketing, or related field
- Must have strong interest in sales field
- Excellent communication skills, both verbal and written

This internship is unpaid with the opportunity to earn commission.

Interested candidates should send a resume and cover letter to Juli Pettit at julipettit@theiowabarnstormers.com or mail to:

Iowa Barnstormers
730 3rd St.
Des Moines, IA 50309

We thank all applicants, but only those selected for an interview will be contacted.